

Press Release



Formica
Flooring

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Formica Flooring Increases Distribution *West Virginia-based distributor Abraham Linc is launched*

Barnwell, South Carolina, July 13, 2007 – Formica Flooring announces the addition of Abraham Linc to its distribution network. Abraham Linc, headquartered in Bridgeport, West Virginia will distribute Formica Flooring throughout West Virginia, Virginia and Western Maryland.

“We have built our reputation on outstanding customer service and strive to align ourselves with branded products like Formica Flooring,” said Darren Abraham, Abraham Linc’s President and CEO. “We believe our corporate culture, reputation and the outstanding brand awareness of Formica Flooring is the perfect “Linc” for our valued customers.”

Abraham Linc, a mid-Atlantic distribution company, was founded in 1976 and operates out of their 78,000 sq. ft. distribution center. Mike Havas, Formica Flooring’s northeast regional manager will work closely with Abraham Linc to ensure exceptional service and retailer support.

To contact Abraham Linc, call (800) 359-5260.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company’s worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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