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Formica Flooring Announces New Distributor in the Northwest ***Wanke Cascade will distribute Formica Flooring products in four states***

Barnwell, South Carolina, November 26, 2008 – Formica Flooring announces the launch of a new distributor, Wanke Cascade, who will handle distribution in Oregon, Washington, Montana, Northern Idaho and Alaska.

"We are proud to be bringing Wanke Cascade onboard as a Formica Flooring distributor," said Ken Peden, Kronotex COO. "They are a solid company built on strong principles, and we look forward to working with them to increase the success of the Formica Flooring brand in their region."

"Wanke Cascade is extremely excited about the opportunity that Formica Flooring presents to both us and our aligned retailers," said Jim Johnson, president. "This is not just another direct pressure laminate. It is a line that offers one of the top brand names, specialty flooring retailer exclusivity, differentiated product offering and price points that cover all the bases, from 7mm to high end, hand scraped visuals in 6' lengths and 12mm thickness."

"In addition, we are launching with the best looking display vehicle in the laminate category, with large samples and big product reveals. That, combined with the leadership from Ken Peden and his team, has convinced us that Formica Flooring is the right partner for us going forward in the laminate flooring category. I believe that many of our retail partners will feel the same way".

Headquartered in Portland, OR, the company began in 1931 as Wanke Panel Company and in 1981 became Wanke Cascade. A company that has always prided itself in offering products from many of the industry's top brand names, Wanke Cascade has built a strong reputation for highly successful programs, backed by effective merchandising, sales training, display systems and marketing support.

To contact Wanke Cascade, call 800-365-5053 or visit www.wanke.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.