

Press Release



**Formica
Flooring**

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Formica Flooring Appoints Fred Giuggio as Eastern Divisional Sales Manager

Barnwell, South Carolina, December 5, 2007 – Formica Flooring announces that Fred Giuggio has joined the company as Eastern Divisional Sales Manager.

Giuggio has 20 years of experience in the flooring retail and wholesale business, having most recently served as national sales director for another laminate flooring manufacturer.

“With his history of success in the laminate flooring industry, Fred was the perfect choice for this new sales manager position,” said Ken Peden, Kronotex USA COO. “His sales expertise and leadership skills will help to elevate Formica Flooring to the next level.”

“I am extremely pleased to join Formica Flooring during such an exciting time for the company,” said Giuggio. “I look forward to growing the brand with the retail community.”

Giuggio resides in Woodstock, GA and can be contacted at fgiuggio@kronotexusa.com.

In addition, Formica Flooring has promoted Ted Rocha to the position of Western Divisional Sales Manager. Rocha joined the company in June 2007. He can be reached at trocha@kronotexusa.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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