

Press Release



Formica
Flooring

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Formica Flooring Hires John Mauro *New post is a smooth transition for industry specialist*

Barnwell, South Carolina, March 13, 2009 – Formica Flooring announces that John Mauro has joined the company as a regional sales manager.

John has several years of experience in the floor covering industry, having most recently worked as the Formica Flooring specialist at T&L Distributing.

“The fact that John comes to us with existing knowledge of the Formica Flooring product line is obviously a huge bonus for our sales team and customers,” said Ken Peden, Kronotex USA COO. “He is an excellent fit for our company and we’re very excited to have him on board.”

Mauro will oversee Formica Flooring distributors Darant, Denver Hardwood, Midwest Floor Covering and T&L Distributing. He resides in Spring, Texas and can be contacted at jmauro@kronotexusa.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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