

Press Release



**Formica
Flooring**

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Formica Flooring Welcomes Mike Havas to Sales Team *New sales manager will service the Northeastern US*

Barnwell, South Carolina, March 5, 2007 – Formica Flooring announces that Mike Havas has joined its sales team as Northeast Regional Sales Manager.

Havas has 25 years of experience in the flooring industry, with the last 22 having been in distribution. He has worked for companies including Congoleum, Bayard Sales Corporation, and most recently Apollo Distributing Company, as residential sales and product manager.

“We are delighted to bring Mike onboard during such an exciting time for the Formica Flooring brand,” said Ken Peden, Kronotex USA COO. “He has a rich background in the flooring industry and will certainly contribute to the overall success of our outstanding sales team.”

Havas resides in Berkeley Heights, NJ and can be contacted at mhavas@kronotexusa.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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