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## **Formica Flooring Extends Distribution to Canada** *Powerful relationship established with Stevens Dufour*

**Barnwell, South Carolina, February 23, 2007** – Formica Flooring has entered into an agreement with Stevens Dufour Floor Covering of Mississauga, ON in which Stevens Dufour will be the exclusive distributor of Formica Flooring in Canada.

“This market is one of great interest to us, as demand for our product in Canada continues to increase,” said Ken Peden, Kronotex USA COO. “Stevens Dufour is a well-known, successful distributor in Canada who will provide excellent support for the Formica Flooring brand. We are very excited about this new relationship, and look forward to much success.”

“Stevens Dufour is proud to be appointed as the Formica Flooring distributor for Canada,” said John Stevens, Stevens Dufour President. “This exciting new program has been developed specifically for the North American market and will be a welcome addition to our product range. Formica remains one of the most identifiable brands for floor covering in this country and will become an important part of the Canadian laminate flooring segment.”

According to Stevens, “The initial response generated from Surfaces earlier this month has been very positive from all parts of the country and our people are keyed up for a great product launch by mid-March. Next year, Stevens Dufour will celebrate 25 years in business and Formica Flooring will be a major part of this milestone.”

Stevens Dufour will market Formica Flooring from locations across Canada, Toronto, Montreal, Quebec, Calgary and Vancouver. To contact Stevens Dufour, call (905) 670-1044.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit [www.formicaflooring.com](http://www.formicaflooring.com).

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