

Press Release



**Formica
Flooring**

Formica Flooring • 810 Technology Drive, Barnwell, SC 29812 • Tel. (800) 777-5145 • www.formicaflooring.com

Contact: Meagan Bisher
Kronotex USA
mbisher@kronotexusa.com

Mark Iaquinto Joins Formica Flooring *Industry veteran is brought on as Northwest Regional Sales Manager*

Barnwell, South Carolina, December 26, 2006 – Formica Flooring announces that Mark Iaquinto has joined its sales team as Northwest Regional Sales Manager. He will work with Formica Flooring distributors Midwest Flooring and SeaPac Sales.

Iaquinto comes to Formica Flooring with over 15 years experience in distribution and manufacturing, with the last six years spent working in the flooring industry. Iaquinto has served as general manager for SeaPac Sales and more recently as the vice president of sales and operations for flooring manufacturer EnduraStone. During his experience in the floor covering industry, Iaquinto has work with distributors including Tri-West, Viking, CDC, Arley Wholesale, and members of the Bravo Group.

“Mark has a wealth of industry knowledge, and we are very enthusiastic about bringing him onboard,” said Ken Peden, Kronotex USA Executive Vice President. “Having worked on the distributor side of the industry gives him a significant advantage in his new role with Formica Flooring. He understands their needs and can provide them with exceptional support.”

Iaquinto resides in Mesa, Arizona and can be contacted at miaquinto@kronotexusa.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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