

Press Release



Formica
Flooring

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Paul Zagorski Joins Formica Flooring *Southeast Regional Sales Manager brings industry experience*

Barnwell, South Carolina, November 1, 2006 – Formica Flooring announces that Paul Zagorski has joined its sales team as Southeast Regional Sales Manager.

Zagorski brings to the company 23 years of sales experience, having spent the last 2 ½ years as an outside territory sales representative with a flooring distributor in Florida. In his role as Southeast Regional Sales Manager, Zagorski will work with Formica's newest distributor, William M. Bird Company.

"Paul's product knowledge and industry experience has prepared him for great success as a regional sales manager," said Ken Peden, Kronotex USA Executive Vice President. "He will be a great addition to our team and a strong support to our distributor network."

Zagorski resides in Bradenton, Florida and can be reached at pzagorski@kronotexusa.com.

Kronotex is the exclusive licensee in North America for Formica® brand laminate flooring. Kronotex U.S.A., Inc., a wholly owned subsidiary of KronoGroup Switzerland, is one of the largest laminate flooring manufacturers in the world. As an integral part of the company's worldwide strategy, Kronotex has recently constructed a modernized manufacturing facility in Barnwell, S.C. For more information on Formica Flooring, visit www.formicaflooring.com.

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